

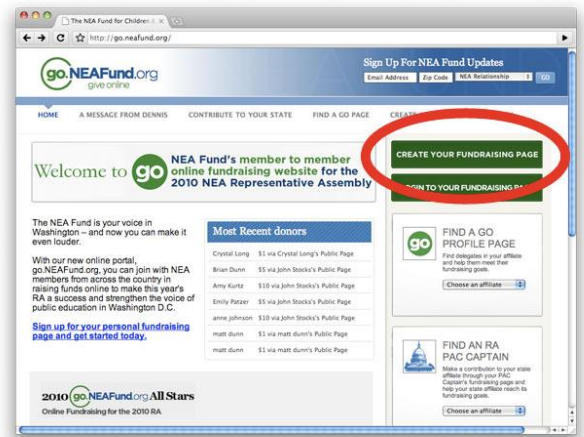
What is go.NEAFund.org?

The NEA Fund is our voice for public education in Washington – and now we have a powerful new tool to make that voice even louder.

Our personal fundraising platform, **go.NEAFund.org**, makes it easier than ever to join with NEA members from across the country in raising funds online to make this year's RA a success. Here's how it works:

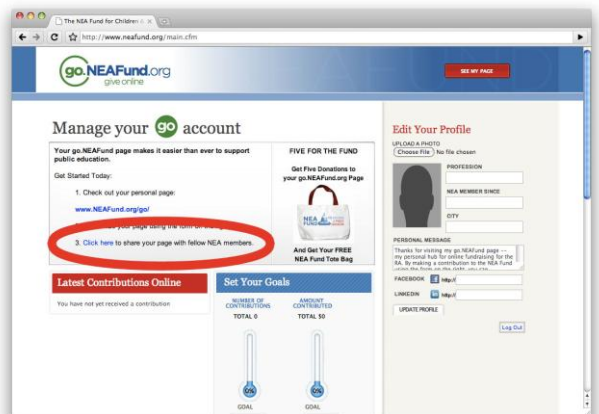
Create your personal page:

1. Visit go.NEAFund.org
2. Click on “Create Your Fundraising Page”.
3. Fill in the required information and click the “Create My Page” button.
4. You'll receive an email from go.NEAFund.org. When you get the email, click on “Confirm My Registration” and your page will be activated.



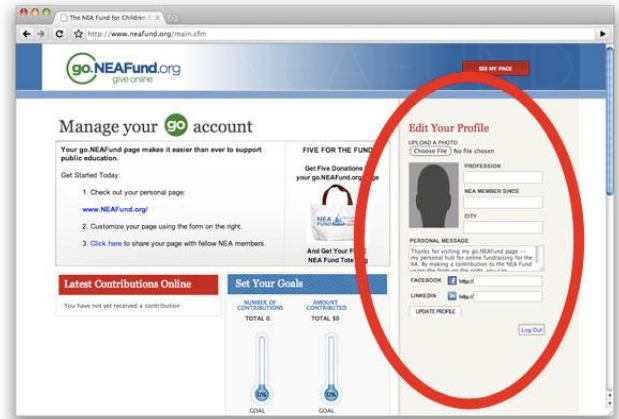
Share your page:

1. After you confirm your registration, you'll be asked for your username and password to log in to your page.
2. At the top left of your dashboard, you'll see two ways to share your page.
3. First, there's the link for your page. You can copy and paste it into an email and send it to your delegates and members.
4. You can also click on our custom-built tool to share your page. Just enter the email addresses you want to send a message to, type a short message, and click “Submit.” They will receive an email with your message and a link to your personal fundraising page.



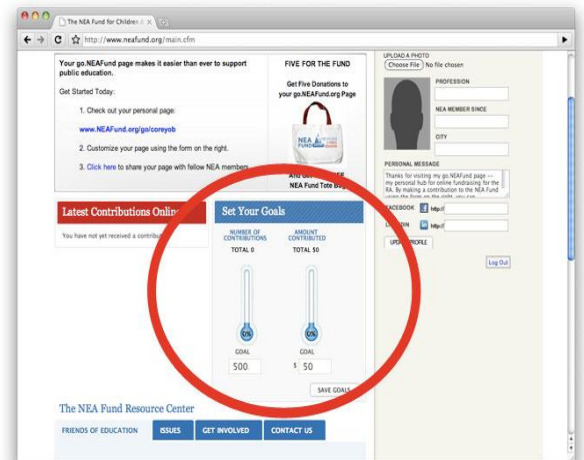
Edit your profile:

1. Visit go.NEAFund.org and click the button to log in. You should see the page to manage your GO account.
2. In your profile, select a picture, enter your information, and edit your personal message for others to see.
3. When you're finished, click the "Update Profile" button to save your changes.
4. Click on your page link to see your updated page.



Set your personal goals:

1. In the "Set Your Goals" section, you'll see two thermometers. They let you track your progress towards your fundraising goals.
2. Under the left thermometer, enter the number of different contributions you're hoping to receive through your page.
3. Under the right thermometer, enter the total dollar amount you're hoping to raise through your page.
4. Click the "public" box under each thermometer if you want other people to see your progress towards these goals.
5. Click "Save Goals" and you're ready to go!



If you have any questions about go.NEAFund.org, please feel free to email go@neafund.org.