

## Rally in Madison to show support of public investment

**What?** On October 16, join Wisconsin educators and proponents of the essential services that make our state special at the Moving Wisconsin Forward rally on the steps of the State Capitol in Madison. We'll be rallying with other groups and organizations to support resources such as strong public schools, first-class safety services, reliable infrastructure, and access to affordable health care. Join us and rally to show support for investing in the public services and structures that improve the quality of life for our families and in our communities.

**When?** Mark your calendars now! Saturday, October 16; 11:00 a.m. – 1:00 p.m.; State Capitol, Madison; State Street Entrance

**Why?** Wisconsin values the great quality of life that makes our state special. As educators, we know that in order to keep our schools strong, the funding system must be changed. This is a great chance for us to make the urgent call for reform, standing shoulder to shoulder with others who support investments in Wisconsin. This is a family-friendly event and will be held near the Farmers' market on the Capitol Square, and is within blocks from the newly-refurbished Madison Children's Museum. Here's an opportunity to make a difference and to enjoy a day of music, solidarity, activism, and fun.



### What can you do to make sure recommended candidates are elected?

- Volunteer time** for state and local campaigns.
- Donate generously** to recommended education candidates.
- Advocate** for education by informing everyone of what's at stake in this election.
- Locate individuals** who are pro-education and need absentee ballots.
- Post yard signs** and hand out literature for pro-education candidates.
- Write letters** of support to the editor of a local paper.
- Vote** for recommended candidates and encourage others to do it, too.



### Which candidates support kids, schools?

The OnWEAC Members Only site lists the candidates that are being recommended by WEAC members for the November 2, 2010 election. Visit this site for frequent updates on the upcoming election.

### How do these candidates receive a WEAC recommendation?

The WEAC Political Action Committee screens candidates and makes recommendations to the WEAC Board of Directors, which then votes on the committee's recommendations. The next step involves YOU, the WEAC/CWUC member. The WEAC Board of Directors' recommendations, along with information on the candidates' positions of importance to WEAC, are sent to all WEAC members who have paid political action dues (WEAC-PAC). This includes a ballot for members to vote agreement with the recommendation, for a different candidate's recommendation, or for "no recommendation." If a Board-recommended candidate is running in an uncontested race, the balloting is optional. In the case of a "no recommendation" from the Board, no balloting takes place. Candidates receiving a majority of votes of the returned ballots become the WEAC-PAC recommended candidates and receive assistance.



## CWUC CALENDAR

Wed., Oct. 13	Neg. Cluster IV – 6:30 pm (Central Wis. Conf.); Grand Seasons, Waupaca
Fri. & Sat., Oct. 15-16	WEAC Board/Committee Mtgs. Madison
Sat., Oct. 16	Moving Wisconsin Forward Rally, Madison
Th., Oct. 21	CWUC Board of Directors; meal 5:30 pm meeting 6:00 pm; CWUC, Mosinee
Th. & Fri., Oct. 28-29	WEAC Convention – Alliant Energy Center, Madison
Tues., Nov. 2	ELECTION DAY
Wed., Nov. 3	Neg. Cluster I – 6:30 pm (Cloverbelt Conf.) – Owen-Withee H.S. Lib. AND Neg. Cluster II – 6:00 pm (Marawood Conf.) Stratford H.S. Library
Fri. & Sat., Nov. 5-6	WEAC Board/Committee Mtgs. Madison
Wed., Nov. 10	Negotiations Cluster IV – 6:30 pm (Central Wisconsin Conf.); Grand Seasons, Waupaca
Wed., Nov. 17	Neg. Cluster III – 6:30 pm (Wis. Valley Great Northern Conf.) CWUC, Mosinee
Th., Nov. 25	Thanksgiving – CWUC & WEAC offices closed Nov. 25 & 26

## Reminder: American Education Week is approaching

Start planning in your locals for a week of celebration focusing on Great Schools for American Education Week. The National Education Association has terrific ideas to share on their website to make your event special. Check it out at [www.nea.org](http://www.nea.org)



## Honor ESP contributions during "American Education Week"

The CWUC Public Relations Committee annually recognizes individuals during AMERICAN EDUCATION WEEK who are making a difference in the lives of children and a difference in their local education association. NEA Education Support Professional Day will be celebrated on Wednesday, November 18, 2010. How can you nominate a deserving CWUC paraprofessional? Here are the rules...

- ★ Send a typed nomination, 100 words maximum, to the CWUC office not later than **Monday, November 15**, honoring an outstanding support professional.
- ★ **The nomination should give specific examples of how the individual assists students, teachers, and the local association.**
- ★ Please have your local association president sign the document to verify the active membership of the nominee.
- ★ Nominees must be support professional members of CWUC.

Note: CWUC's American Education Week annual poster contest will not be held this year. If you have ideas about special CWUC promotions for students to be involved in during the upcoming school year, please send your ideas to Linda Copas, CWUC Public Relations Chair, CWUC, P.O. Box 158, Mosinee, WI 54455-0158.

## Earn Credit for ESP Certificate Program...

Credit toward the ESP Certificate Program, administered by the WEA Academy, can be earned by attending the WEAC Convention. A maximum of 10 hours may be awarded in the elective category of Professional Conferences. Most convention sessions can qualify, including the General Session and the majority of workshops. For more information regarding the credits, contact Denise at the WEAC Academy at 1-800-362-8034, ext. 202.

## CWUC PAC Rebate Deadline!

October 30, 2010, is the postmark deadline for requesting a rebate on the portion of CWUC dues designated for political activity, OR sixty (60) days after joining, whichever is later.

For full-time teacher members, the CWUC PAC amount is \$2.00; for full-time education support members, the amount is \$1.00. Part-time members are entitled to one-half of the full-time rebate. Your rebate request should include your name, address, and local association. Also include whether you are a full or part-time member. **ONLY INDIVIDUAL REQUESTS ARE HONORED.** Multiple requests and telephone requests will not be honored. Mail your request, postmarked no later than October 30, 2010, to CWUC-PAC, P.O. Box 158, Mosinee, WI 54455-0158.

Individuals who choose not to contribute to the Wisconsin Education Association Council Political Action Committee (WEAC/PAC) must file a separate written request directly with Mary Bell, President, WEAC, P.O. Box 8003, Madison, WI 53708, by October 30, 2010, or within 60 days of becoming a member.

The refundable Political Action Committee dues are \$19.99 for full-time teachers, \$10.00 for half-time teachers and full-time education support professionals, and \$5.00 for half-time ESP. To facilitate processing, print your name as it appears on your membership form and include your membership ID number that appears on your WEAC Membership Card. Fair share fee payers automatically get a rebate and need not request it from WEAC.

*This is an 11.29 communication with WEAC members.*

## Are you interested in NATIONAL BOARD CERTIFICATION? Deadline is approaching!

Wisconsin teachers and counselors who are considering candidacy for National Board Certification must submit their applications to the National Board for Professional Teaching Standards by December 31, 2010. To qualify for candidacy, educators must hold a bachelor's degree, possess a valid state teaching license and have completed three full years of teaching or counseling experience.

National Board Certification can offer license portability and can contribute to Continuing Education Units for educators across the state. It can also provide higher salary potential in many areas. Full or partial financial support is available for most candidates to help pay the costs.

Currently there are approximately 700 National Board Certified Teachers in the state. For more information, or to find a mentor that can walk you through the candidacy process, visit [www.nbpts.org](http://www.nbpts.org) or call 1-800-22TEACH. Resources for educators interested in pursuing National Board Certification and other information regarding the program can be found at <http://www.weac.org/wnbn>

### Don't forget to share your "Success Story" to win a prize.

You could be a lucky winner of a special WEAC drawing. All you need to do is enter a "Success Story by noon on October 29 and you will automatically be entered in a drawing for one of three iTunes gift cards. If you have already entered a Success Story and were not selected as a winner yet, you will remain qualified for any new prize. Go to [www.weac.org](http://www.weac.org) and record your answer to "My biggest education success this year was..." You may be the next lucky winner in WEAC's member only contest.

## Plan to attend the WEAC CONVENTION in Madison October 28-29, 2010

This year's WEAC Convention will be held at the Alliant Energy Center in Madison, Wisconsin on Thursday and Friday, October 28-29.

Thursday's keynote speaker, Susan Moore Johnson, will focus her talk on what teachers and their unions are doing and what they can do to improve their workplace and their work. "Get Fired Up Without Burning Out!" will be the closing session on Friday, presented by motivational speaker, Carol Grace Anderson. Attendance at this session has an added feature of registering for some terrific door prizes.





Exhibits will be open on Thursday, 8:30 a.m.-4:30 p.m., and Friday, 8:30 a.m.-1:00 p.m. For a full program of events and speakers, visit [www.weac.org](http://www.weac.org)

New members will again have the opportunity to receive a stipend for attendance at this WEAC sponsored event. A \$50 stipend is offered as a special incentive for WEAC members who are in their first three years in the profession and who are attending the WEAC Convention for the first time.

Attendance forms will be available each day at the WEAC Membership Booth in the Exhibition Hall at the Alliant Energy Center. Attendance is required both days to receive the stipend and may not be applied for if it has been received in a prior year. Forms must be submitted to WEAC by mail by January 1, 2010.

## CWUC Holiday Card Competition

The annual CWUC holiday card competition is about to begin. Students in grades K-12 are eligible to participate. Every art teacher in the CWUC region may submit one entry. A \$50.00 prize will be awarded to the student who creates the winning card. The winning entry will be used as the official CWUC holiday card. Creative and original use of a holiday theme will be the primary focus in judging.

-  **SIZE:** No smaller than 5 X 7 or larger than 22 X 28
-  **COLOR:** Full Color
-  **MEDIUM:** Any 2-D medium
-  **SUBJECT:** Any original, non-religious motif

**DEADLINE:** Entries must be RECEIVED in the CWUC office by **4:30 p.m. on Monday, November 15, 2010.** Contact your local president or PR chairperson for entry forms.



### Rosholt Elementary School's

**Rachel Ley** makes a positive difference in both her community and school and that is why she was chosen as a WEAC Kickoff Kid for the September 18 UW Badger game against Arizona State.

Rachel created a service-learning program in Stevens Point called Literacy for Little Ones, and she was one of 69 youth chosen internationally by Disney and

Youth Service America to receive a \$500 grant for her project. Through this program, Rachel has formed a community partnership with St. Michael's Hospital in Stevens Point. Each month she delivers approximately 60 book packages to the hospital. Since the project began in April 2009, she has acquired an additional \$2700 through another Youth Service America grant, book donations, and fundraisers.

## CWUC Award Recipients Announced

The CWUC Public Relations Committee and CWUC Board of Directors offer congratulations to the following award recipients for their outstanding contributions to Central Wisconsin schools. Linda Copas, Chairperson of the CWUC Public Relations Committee, presented the Distinguished Service and Friend of Education awards at the annual CWUC Fall Kick-off Event and honored the valuable contributions by CWUC members and volunteers who devote the time and energy to making Wisconsin schools the great schools that they are.

### Distinguished Service Awards



Celia Sturzl from the Granton Education Association was nominated by her colleague, Kay Heiting. In Kay's synopsis of Celia's accomplishments, she emphasized that Celia truly models what activism and community should be.



Marjory Prescher, a member of the Tri-County Education Association, was nominated by Linda Copas. Linda recognized Marjory to be "an outstanding example of what an educator should be... both in the classroom and in the community as an advocate for education."

### Friend of Education Awards



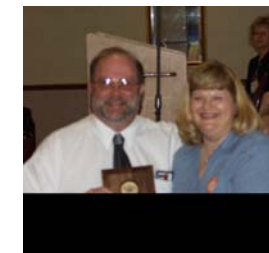
Mary Brown was honored for her dedicated work with the reading program in the Merrill School District. Mary retired from the district as a teacher with 20+ years of experience, but returned as a volunteer in 2008 and continues to donate her time and talents, filling a void created by severe budget cuts.



The Pittsville PTO was also recognized for its tireless, generous and creative work in the Pittsville School District. Paula Hensel and Laura Huber accepted the award on behalf of the PTO

### Retiring members of the CWUC Executive Committee

were also honored at the Fall Event. Yvonne Henning, TJ Pharo-Kozak, and Paul Shogren received plaques and honorariums for their years of service on the Executive Committee. Michelle Frola, CWUC President, presented the awards and is pictured with all recipients.



## CWUC-Retired features varied program *by Randy Sus*



At its September member meeting, attendees were presented with four offerings to tempt their palate. Underwater photography was the subject of the first session, presented by Vivian Webber-Pagel, a Stevens Point retired educator who had taken up the sport of diving to expand her photography skills. Offering hundreds of photos of exotic sea life, she often had to stop and back up to explain to her very-interested audience just what they were seeing and how such varied specimens could exist together in their underwater world.

Money matters were the topic of the next presenter, Bob Moeller, WEAC Member Services Financial Specialist. "Even in these troubling economic times," Moeller stated, "careful investors should be able to garner very decent returns if they choose wisely when and where they put their monies forward."



After breaking for lunch, the presentations turned toward technical aspects while using social networking, specifically through using Facebook wisely. WEAC Social Media expert Bill Hurley made this presentation, explaining the "do's" and "do NOTs" of profiling oneself on a Facebook page. Using good judgment when posting on Facebook should keep one safe from repercussions later. He showed examples of poor judgment and mistakes made by subscribers to the service. Misuse of the service can be personally and financially devastating. Hurley offered his personal Facebook page as an example of what one may "safely" imitate and yet enjoy the offerings of the public "bulletin board" that is Facebook.

The last session for the day dealt with the training of leader dogs for the vision and/or hearing impaired. Volunteer trainer Beverly Kramer brought her most recent assignment dog, Delta, to the meeting for all to see and pet. Kramer explained, and at times demonstrated, her role in preparing dogs for more specific training and later assignment to a vision-impaired recipient. She stated that giving up the dog after she has trained it to her best ability is the most difficult part of her work – even though she usually gets a new puppy with which to work with the very same day that she turns in the one she has trained. She expressed the gratitude of the leader dog program to Wisconsin Lions Clubs whose donations help fund the program.

A trio of "new" retirees was recognized at the program and an assortment of door prizes were handed out to lucky winners before the afternoon's activities ended. Evaluation sheets were reviewed by the retired board of directors to help determine how to improve future programs.

The next meeting of the CWUC-Retired group is scheduled for May 5, 2011.

