

## A message from the CWUC President...

I've had a chance to do some self-reflection lately. One saying, often heard from my parents, keeps going through my head. "If something is worth having, it's worth fighting for." My parents didn't just say it but actually lived it and modeled it in their daily lives. My Dad walked the picket lines where he worked because he wanted something better for himself, his family and his fellow workers. My Mom regularly challenged our local school board fighting for improvements that would help all students in the district. Both of them did what needed to be done. They fought for what was worth having.

Perhaps I've been remembering those times because of the announcement of the Walker Recall, an effort that will involve both CWUC and WEAC. My first question when I heard the announcement was, "Am I ready for this fight?" The second question asked was, "Are CWUC Members ready for this fight?" And finally, I asked, "Is this fight about something worth having?" To all questions my answer was a resounding "Yes!"

At the WEAC RA in May, 2011, it was a unanimous vote to make recalling Walker a priority for our organization. In discussions held at the CWUC Board of Directors level, the same sentiment has been expressed. As a result, both WEAC and CWUC have developed plans. We will fight this fight. The membership has indicated that this is a fight worth having.

There are many things that will be happening at CWUC and at the State level. I would encourage you to regularly visit the CWUC and WEAC web sites for updates and information. We will send e-mails to those of you that signed up to receive Action Alerts. If you would like to be added to this list, please contact the CWUC office with a home e-mail address and we will make it happen.

This will not be an easy fight. We will need to pull together, work together and fight together to make this recall happen. I hope you all decide that this is a fight worth having. Stand together! Stand Strong!

~ Michelle Frola



## Saturday, November 19, 2011 will be a history making day.

Be at the State Capitol in Madison beginning at 11 a.m. to kickoff the Walker recall effort. There will be Pre-Rally activities at 11:00 a.m. and a special Rally Program at 1:00 p.m. Governor Walker has given Wisconsinites unlimited reasons to support his recall. The assault on workers' rights, the extreme changes to collective bargaining, and the underfunding of Wisconsin's public schools are just a few of the reasons to make your voice heard. Our state, Wisconsin's families, and our schools cannot allow this to continue.

You have an opportunity to join the grassroots partners from across the state to stand up for Wisconsin. Join the rally in Madison on November 19 to stand up for our Wisconsin and to recall Walker. Come to the rally, sign the petition for his recall, and help send Walker home. We Are Wisconsin and United Wisconsin are coordinating this effort and WEAC is supporting it. Participants are being asked to bring nonperishable food items for the "CAN Walker" food drive benefiting area food pantries. There will be collection barrels near the major signing stations and semi-trailers parked on the square to fill. If you are interested in volunteering for the rally you may sign up at [www.wisdems.org/madisonrally](http://www.wisdems.org/madisonrally)

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For more information and to find out how you can help, visit the **We Are Wisconsin** website at [www.wearewisconsin.org](http://www.wearewisconsin.org), **United Wisconsin** at [www.unitedwisconsin.com](http://www.unitedwisconsin.com), or [www.weac.org](http://www.weac.org). Updates on what will be happening in our state will be posted on a regular basis. Please stay tuned to these websites. You can help collect recall signatures or volunteer at the rally. You can also share the Facebook announcement with interested friends, or make a donation to the rally. The choice is yours, but Wisconsin needs your help! Protect public schools...get involved...**RECALL WALKER!**

## What else can you do to make a difference in the upcoming months?



- Organize your local members to gather stories, examples, and testimonials about Walker's cuts to local school budgets. Connect with parents who have similar concerns. Share these stories with your UniServ Director.
- Encourage your local members to write Letters to the Editor and guest columns in local newspapers and newsletters.
- Share the Speak Out for Wisconsin Public Schools Facebook page at [www.facebook.com/SpeakOutWisconsin](http://www.facebook.com/SpeakOutWisconsin). Forward the videos from this site to home email accounts to help spread the discussions and messages about Wisconsin schools. Keep the message as a call to action to "Support our public schools and join the discussions at Speak Out for Wisconsin Schools on Facebook."
- Utilize American Education Week as a way to connect with local media. Let them know that our state has a tradition of supporting strong public schools. That's why it's necessary for elected officials to advocate truthfully to maintain Wisconsin's traditions of high-quality public education.



*If you would like your completed PDP to be verified by the CWUC Professional Development Center*, submit your PDP to the Professional Development Center through the CWUC Office by mail, email, or

through QEI. Verification team members will review, make suggestions for revisions if necessary, and verify completed PDPs. Submitted PDPs **must** include the completed PDP document, 3-5 pieces of evidence, your Goal Approval form, and a PDP Verification Form with the top portion completed and signed by you. If you are using QEI, you can contact the CWUC Office for the names of team members.

The registration deadline for PDP verification prior to January 1, 2012 and for submitting PDPs to CWUC is Wednesday, November 16, 2011.

The registration deadline for PDP verification after January 1, 2012 and for submitting PDPs to CWUC is Monday, January 16, 2012.

Please call the CWUC Office at 1-800-472-0010 if you have questions or need assistance.

### **Nominations are open for Delegates to the NEA R.A. Consider representing CWUC and WEAC at the upcoming event...**

The 2012 NEA Convention will be held June 30 – July 5 in Washington, D.C. The 2013 NEA Convention will be held July 1-6 in Atlanta, Georgia. Members of WEAC will elect delegates to the NEA Representative Assembly for a two-year term in February 2012. Nomination forms and election procedures are posted on [www.weac.org](http://www.weac.org). The deadline for declaration of candidacy is December 1, 2011.

## PETITION-GATHERING RECALL EFFORTS – FAQ

<p>What is the timing for the petitions and election?</p>	<p>Petition drive commences November 15, 2011. Signatures must be delivered to GAB by Friday January 13, 2012. We expect the recall election to be scheduled in the spring of 2012.</p>
<p>Who is in charge of the petition gathering drive?</p>	<p>A nonpartisan political action committee called United Wisconsin is coordinating the petition gathering process. WEAC supports United Wisconsin’s efforts as well as the recall efforts of We Are Wisconsin.</p>
<p>How do I (and other members) get a petition?</p>	<p>Recall petitions can be downloaded from the United Wisconsin website (<a href="http://www.unitedwisconsin.com">www.unitedwisconsin.com</a>) on or after November 15. You can also request recall petitions from the CWUC office.</p>
<p>What do I need to do as a circulator?</p>	<p>The signatures must be personally gathered. Petitions may not be left somewhere unattended for interested people to sign.</p> <p>When circulating petitions watch for the following:</p> <ol style="list-style-type: none"> <li>1. Names are printed clearly and are easy to read.</li> <li>2. All information is complete.</li> <li>3. <u>No</u> P.O. Boxes. Only a physical address.</li> <li>4. The printed name and signature are the same.</li> </ol> <p>The circulator must sign and certify each petition page <u>after</u> all the signatures on the petition are gathered.</p> <p>Please turn in petitions to the CWUC office as you go. The office will send in the petitions. All petitions must be in the CWUC office no later than January 6, 2012.</p>
<p>Can we circulate petitions while on work time?</p>	<p><b>No.</b> Circulation activities must be on your own time, as a volunteer effort.</p>
<p>Can we collect signatures on school property?</p>	<p><b>No.</b> If you want to collect signatures at a union meeting, even from members, the best practice is to hold the meeting on non-school property. You can do all other recall activities at union meetings on school property, such as discussing the recall, distributing recall petitions, training members to circulate the petitions, etc.</p>
<p>Can we collect signatures at or around school events if on public property?</p>	<p>Yes, as long as you are on public property—such as on the sidewalk, at a public park, etc.</p>
<p>What should I do if someone objects and asks me to leave?</p>	<p>Stay polite and professional. If asked to leave, do so. Call the CWUC office to report problems or concerns.</p>
<p>Can I (and other members) work on recall efforts with other unions and other independent groups?</p>	<p>Yes.</p>
<p>Can we engage in recall-related activities on work time?</p>	<p><b>No.</b> Members may not engage in these activities on work time.</p>
<p>Can I wear political items such as a “Recall Walker” button while working?</p>	<p><b>It is best not to do so.</b> It is important to respect all viewpoints while on the job.</p>



# SIGN UP TO RIDE THE BUS

*to the*

## Recall Walker Kickoff Rally

SATURDAY, NOVEMBER 19, 2011



**PRE-RALLY ACTIVITIES** at 11:00 a.m.  
**RALLY** at 1:00 p.m.  
**WISCONSIN STATE CAPITOL,**  
**STATE STREET SIDE**

CWUC has arranged for 2 motorcoach buses to transport CWUC members to the rally in Madison on November 19.

### Pick-up locations:

- ◆ *Spencer – Progressive Travel*
- ◆ *Mosinee – CWUC Office*
- ◆ *Plover – I-39 / Hwy. B; parking lot by Shopko & Younkers*
- ◆ *Plainfield – Travel Plaza on Hwy. 73 just west of I-39*
- ◆ *Waupaca will also be added as a stop if there is enough interest.*

Sign up on the CWUC web site or call the CWUC office at 715-693-1740 or 800-472-0010. Routes and departure times will be determined based on sign ups at each pick-up location. Call the CWUC office on Wednesday, November 16 to find out your departure time. The times will also be posted on the CWUC web site.

# Organize an American Education Week Event



## American Education Week is November 13-19.

How can you celebrate this special event in your

community? You can organize a celebration of ESP to show them how respected their work is in public education. You can invite community members in to be an Educator for a Day. Each day of American Education Week has a special focus, and you can take part by organizing activities for:

- **Monday, November 14:**  
*American Education Week Kick-off Day*
- **Tuesday, November 15:**  
*Parents' Day*
- **Wednesday, November 16:**  
*Education Support Professionals Day*
- **Thursday, November 17:**  
*Educator for a Day*
- **Friday, November 18:**  
*Substitute Educators Day*

The celebration provides an opportunity to recognize your members for their efforts and to shine a positive spotlight on the great things that are happening in our schools. For more ideas, visit the NEA website, [www.nea.org](http://www.nea.org), to get involved in American Education Week! You'll find a variety of press releases, ideas galore, and a detailed history of the beginnings of American Education Week. The resources are unlimited and a great way to plan your events. Be sure to let CWUC know what special activities you planned and the level of success. American Education Week provides an opportunity for you and your local association to promote the excellent public schools located in central Wisconsin.

# CWUC CALENDAR

NOVEMBER 2011						
SUN	MON	TUES	WED	THURS	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

- Wed., Nov. 16** Organizing Cluster 3; 6:00 p.m.  
CWUC Office, Mosinee
- Sat., Nov. 19** RECALL WALKER RALLY at the Wisconsin State Capitol, State Street Side  
Pre-Rally Activities; 11:00 a.m.  
Rally at 1:00 p.m.  
**SIGN UP TO RIDE THE BUSES**  
Call 715-693-1740 or  
1-800-472-0010
- Thurs. & Fri., Nov. 24 & 25** CWUC Office closed for the Thanksgiving Holiday

DECEMBER 2011						
SUN	MON	TUES	WED	THURS	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

- Wed., Dec. 7** Organizing Clusters 1 & 2;  
6:30 p.m. (combined meeting)  
Owen-Withee H.S. Library
- Thurs., Dec. 8** CWUC Executive Committee  
(Meeting will be held by conference call or online)
- Wed., Dec. 14** Organizing Clusters 3 & 4;  
6:00 p.m. (combined meeting)  
CWUC Office, Mosinee
- Fri., Dec. 23,**  
**Mon., Dec. 26,**  
**Tues., Dec. 27,**  
**Fri., Dec. 30, and**  
**Mon., Jan. 2, 2012** **CWUC OFFICE CLOSED**



## Reminder: CWUC Holiday Card Competition Entries due November 21

The annual CWUC holiday card competition is about to begin. Students in grades K-12 are eligible to participate. Every art teacher in the CWUC region may submit one entry. A \$50.00 prize will be awarded to the student who creates the winning card. The winning entry will be used as the official CWUC holiday card. Creative and original use of a holiday theme will be the primary focus in judging.

- SIZE:** No smaller than 5 x 7 or larger than 8½ x 11
- COLOR:** Full Color
- MEDIUM:** Any 2-D medium
- SUBJECT:** Any original, non-religious motif

**DEADLINE:** Entries must be **RECEIVED** in the CWUC office at 370 Orbiting Dr., Mosinee, WI 54455 by **4:30 p.m.** on **Monday, November 21, 2011.** Contact your local president or PR chairperson for entry forms.



Check your home email and the CWUC web site at [www.weac.org/cwuc](http://www.weac.org/cwuc) for weather related meeting cancellations.

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# Understanding Long-Term Care Insurance

Wednesday, November 30, 2011 6:00 p.m.

*and*

Tuesday, December 20, 2011 6:00 p.m.

Central Wisconsin UniServ Council (CWUC)

370 Orbiting Dr., Mosinee, WI

You are invited to attend an educational seminar hosted by the WEA Trust Member Benefits Individual Long-Term Care Insurance Program to get the facts about today's long-term care insurance. Here are just some of the positive comments we received when members were asked if they would recommend the seminar to family, friends or colleagues:

*"A family emergency just this summer happened to my youngest sister – 54 years old – now needs long-term care – this is so important!"*

*"I now understand why LTCi is so vital and exactly what's covered."*

*"Very appropriate content, would apply to many family and friends so an easy recommendation."*

*"This seminar would explain to my colleagues the need to purchase LTCi and features in the plan."*

*"Explanation of how LTC meets needs for multiple services other than nursing care."*

Long-term care has been called "the greatest uninsured financial risk today." This seminar will answer questions about this important coverage, including:

- What long-term care insurance is and what it covers.
- Why neither health insurance nor Medicare pays for extended personal care.
- How much LTC costs – at home, in assisted living, and in nursing facilities.
- Your options to personalize a policy and tailor it to fit your budget.

***Please join us to learn about this vital protection.***

Seating is limited. Spouses are welcome. **REGISTER TODAY** at [weabenefits.com/calendar](http://weabenefits.com/calendar)

If you would like more information, or cannot attend an informational seminar but would like to schedule a private online seminar on the phone with one of our LTCi specialists in the comfort of your own home, please call 888-247-5905.

*Long-term care insurance products are underwritten by multiple LTC insurers. Program administered by LTCi Marketing Administrators (LiMA)*



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## Mailing Address Change for CWUC

**CWUC HAS DISCONTINUED USE OF THE PO BOX 158 ADDRESS.**

**STARTING IMMEDIATELY, ALL MAIL SHOULD BE SENT TO THE CWUC STREET ADDRESS:**

**370 ORBITING DRIVE, MOSINEE, WI 54455-1763**

*The Connection is a monthly newsletter written and published by the Central Wisconsin UniServ Council.*

*This is an 11.29 communication with WEAC members, Federal Statute CFR 100.8 (b) (4)*

CWUC Office, 370 Orbiting Dr., Mosinee, WI 54455

715-693-1740 or 800-472-0010

CWUC Web site: [www.weac.org/cwuc](http://www.weac.org/cwuc)