

## Sample Email/Cyberlobby Message

### Email/Cyberlobby Message:

I am [name], a [role] in [school]. I'm also a voter. The people of Wisconsin did not elect Governor Walker to undermine public education – but that is exactly what his “budget fix” proposal will do. He's about to hurt really good people, their kids and families.

His attacks on unions will directly harm the quality of our schools and the education our children receive. Taking away the union's role in support of teachers will mean the people in the classrooms and schools have no say in the things they know most about – like class sizes, curriculum and other school quality issues. Allowing the union to represent teachers frees teachers to do what they do best: teach. Please vote no on the governor's bill to attack the rights of workers.

## Sample phone script when calling legislators

Thank you for taking my call. My name is \_\_\_\_\_. I am a [role] in the \_\_\_\_\_ school district. I am also a voter in your district. I am very concerned about Governor Walker's “budget fix” proposals and simply don't understand why this is happening to me, my family, school and union.

I understand Wisconsin is working through a tough economy with budget shortfalls, but the proposed changes are permanent, extreme and harmful and unnecessary. None of this was discussed during your campaign, and I don't understand why such drastic and harsh measures are needed. I have dedicated my life to the kids in my community, and I take this very personally.

Attacks on teachers and public employees like me will only divide our state and prevent us from working together to shape real solutions that will move our state forward. Please stand up for me – and my family – and other professionals who have dedicated themselves to our kids and our communities. Vote NO on the Governor's budget fix bill.

Again my name is \_\_\_\_\_ and my address is \_\_\_\_\_.



## Support Our Union -- Sample online, e-mail & blog comments

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**Background:** Governor Walker is in a power grab right now, and the reality is he's about to hurt really good people, their kids and families. The following messages are appropriate for cutting and pasting into online comments to stories and blogs, as well as to incorporate into e-mails. We must act now to stop this attack.

### Suggested comments:

- Governor Walker is intoxicated by his own power right now, and the reality is he's about to hurt really good people, their kids and families. It's extreme dictatorship running amok.
- Message to Gov. Walker - If you want our benefits in line with the private sector, make our salaries in line with the private sector.
- I just wonder when the people who voted for him and their own loved ones are going to start feeling the sting of serious regret once they start experiencing the impact of Walker's anti-working rights decisions.
- Scary times here in WI. And it's just beginning...don't forget to vote in the primary on Feb 15th.
- It's going to take all of us to stop this move to take the employee's voice out of the workplace.
- To protect your compensation; your job security; your voice in your profession; and your negotiating rights, contact your legislators today, and tell them -- "Just say no to the budget "fix""
- Shouldn't this be about the people who care for our elderly relatives, who wake up at 4 a.m. to plow our highways when it snows, who teach our kids, who fight fires in state parks? Why is the governor punishing them and the union that supports them and helps them do their jobs? Punishing these workers will end up hurting all of us who rely on them to do their best work.
- Best way to stop local discretionary spending and bring local businesses to a screeching halt? Tell that area's largest group of employees that their wages will be capped, that they'll have to take more unpaid days off, decades-old retirement promises won't be kept, and that they'll have no say in the matter.
- Attacks on teachers, education support professionals and other public sector employees will only divide our state. Stand up for professionals who have dedicated themselves to our kids and our communities. Tell your legislators to vote NO on the governor's bill.
- I understand Wisconsin is working through a tough economy with budget shortfalls. But we need to keep our priorities straight. This bill will take Wisconsin in the wrong direction and hurt our schools. Attacks on teachers and public employees divide our state. I hope our Legislature will stand up to the governor's extreme bully and do what's right.
- The people of Wisconsin did not elect Governor Walker to undermine public education – but that is exactly what his Attack on Worker Rights bill will do.
- He is about to hurt really good people, their kids and families.
- This is extreme, politically motivated attack on worker rights will harm the quality of our schools and the education children receive, because educators will have no say in issues like class sizes, curriculum and other school quality issues.

